

NATIONAL SOCIETY OF
NSCM
CAREER MANAGEMENT

Offer Your Students a New Choice

An increasing number of people in the career development field call themselves “career counselors or coaches.” Career development professionals have developed a need to differentiate themselves and demonstrate quickly that they are competent and capable. The Professional Career Architect® (PCA) designation accomplishes this.

Leverage the brand of a
RESPECTED LEADER
in the industry.

The National Society of Career Management, a respected name in the industry, allows you to leverage the NSCM brand in your own promotions and maximize awareness and student registration. This program is based on the Career Development Framework™, a proven methodology developed and refined over a decade and used with thousands of individuals and businesses.

NSCM understands that CE programs have limited funds and resources to dedicate to marketing a single course. This is why NSCM’s full-time marketing staff is available to help plan and execute projects for your team. This ensures the success of course registration. NSCM keeps a digital inventory of up-to-date marketing materials that can be customized for your university branding and NSCM’s knowledgeable staff can help field calls from potential students.

Visit www.nsocm.com for more information on our marketing program.

Our Commitment
Makes for a
Strong Alliance.



Become a NSCM Educational Partner!

Join us, and offer your community a new CE program.

For Your Free Information Pack Contact NSCM Offices At:
(512) 437-2437; info@nsocm.com

Visit Us Online: www.nsocm.com

About the Program

The National Society of Career Management (NSCM) designed this program so students can study at their own pace. The curriculum, which can be applied to help any one with career issues such as recent grads to professionals looking to decelerate, teaches students about work issues, labor market analysis, job search strategies, occupational assessment and career coaching techniques. These courses, marketed as a series or individually, are perfect for coaches, counselors, managers, human resource professionals, social workers, and professionals seeking knowledge on managing their career.

Visit www.nsocm.com for more details about the PCA Program.

8 Classes:
Flexible &
Affordable

NATIONAL SOCIETY OF
CAREER MANAGEMENT
108 Wild Basin Road, d Suite 230
Austin, Texas 78746



Training for Professional Career Architects®
A Series of Courses for Continuing Education Departments

Attract **More Students** with a program
in **Career Management**

Become a NSCM partner and respond to the needs of professionals in your community.